

PERIYAR GOVERNMENT ARTS COLLEGE

CUDDALORE



CITIZEN CONSUMER CLUB

MISSION OF CITIZEN CONSUMER CLUB

1. To enable students understand fundamental rights of a Citizen
2. To enable students realise and learn the fundamental duties of a good citizen
3. To inject knowledge and skills relating to consumer rights among youth
4. To impart knowledge on Product standards, product quality and about markets.
5. To learn about laws enacted for protection / welfare of consumers and enforcement authorities concerned
6. To develop a sense of awareness among youth on methods of exploitation of consumers by business concerns and measures to protect them.
7. To learn about sustainable consumption norms and implement them in real life
8. To assist the youth in making informed purchase decision as individual
9. To build a base of enlightened citizen customers as the foundation of future India.



Inaugural function

The Citizen Consumer Club of Periyar Arts College, was inaugurated on 25-01-2010. The function was presided by **Mr.K. Ranganathan, Principal (i/c)**. Various Awareness Programme on Consumer Rights, Consumer safety etc.was given by **Mr.M. Nijamudin**, General Secretary, FEDCOT, Cuddalore,**Mr.Balki** , Counselor, FEDCOT, Cuddalore and **Mr.C.A.Doss**, Training Director, FEDCOT, Cuddalore. The programme was organized by the Coordinator Dr.R.Thilak Kumar, Assistant Professor of Physics.



Student volunteers watching consumer awareness programme



CCC volunteers of Periyar Arts College Participated in the Rally