



**PERIYAR ARTS COLLEGE**  
**CUDDALORE**

**CITIZEN CONSUMER CLUB**

**VISION**

Teaching and sensitizing the youth to become responsible citizens who carry out their fundamental duties as citizens without being told and question, if their rights are infringed, will be our common goals.

**MISION**

- To enable the students understand fundamental rights of citizen.
- To enable students realize and learn the fundamental duties of a good citizen.
- To inject knowledge and skills relating to consumer rights among youth.

**OBJECTIVE**

- To make awareness on fundamental rights and duties of a citizen among the students.
- To impart knowledge and skills relating to consumer rights among the students.
- To adopt Reduce, Reuse, Recycle, Refuse and Rethink of consumerism in life.