

Entrepreneurship Development Cell

Higher Educational institutions, like Periyar Arts College, Cuddalore, play a significant role in the development of students by identifying their skill and interested area of marketing their skills. This will help students for the self-development and support their family. ED Cell provide chance to utilise various facilities, and expertise knowledge and skills available in and around the institution. It links interested students with higher learning intuitions and to the industries.

The Cell has a better relationship and interaction with some companies, District Industrial Centre at Cuddalore, EDC of other Colleges and Universities like Annamalai University.

The Entrepreneurship Development Cell (EDC) was established at Periyar Arts College in the academic year 2012- 2013 as a part of PG & Research Department of Commerce Association, the department head & staff members supported full finding for the first year of establishment and programmes support was extended from the Students and staff.

At present the Cell functioning for the development of entire college students and their welfare. Dr. K. Murugadoss, Assistant Professor & Head, PG & Research Department of Commerce with their department staff coordinating the Cell.

Vision

The Vision of the ED Cell is encouraging students to develop their entrepreneurial skill in a experiential manner and help them to understand the business world by actually working in a start-up.

Mission

1. To Inculcate entrepreneurial thinking among the students.
2. To assist them to market their talents in the needed place
3. To create leaders to facilitate entrepreneurship

Objectives

- 1) To inculcate the entrepreneurial culture into students' minds.
- 2) To organise:
 - Entrepreneurship Awareness Programmes
 - Entrepreneurship Development Programmes
 - Skill Development Programmes
- 3) To provide consultancy and linkage service with financial institutions based on their proposals.